



# Escondido Public Library

239 South Kalmia Street  
Escondido, CA 92025

[www.escondidolibrary.org](http://www.escondidolibrary.org)

Dear Prospective Partner,

Escondido Public Library's award-winning Read Local, Shop Local (RLSL) program is entering its fifth year. RLSL allows library users to save money at participating businesses by receiving discounts for showing their library card.

Strong partnerships strengthen our community, and we invite your business to participate in this 2018 California Library Association [PR Excellence Award](#)-Winning incentive program.

Benefits of participation include:

- Features in our library city-wide eNewsletter, website, and social media platforms.
- Exposure via press releases distributed to media agencies throughout San Diego County.

Nineteen of your neighboring businesses, and businesses from San Diego already participate in RLSL, including: ArtHatch Escape Room, Burger Bench, Cute Cakes Escondido, Jimbo's...Naturally!, Kettle Coffee & Tea, Mathnasium of South Escondido, Stone and Glass, Sunny Side Kitchen, Patio Playhouse, Persian Cultural Center, Printing Solution, SIP Wine & Beer, The Grand Tea Room, and so on.

Business participation in this program is free, yet offers unlimited opportunity to make an impression in the Escondido community.

Please feel free to contact Azar Katouzian for more information. Escondido Public Library looks forward to connecting with you!

Sincerely,  
Azar Katouzian  
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Escondido Public Library  
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